



REVOLT

DESIGN BY FRISO KRAMER FOR AHREND,
RELAUNCHED TOGETHER WITH HAY

HAY

REVOLT

Originally created by Friso Kramer while working at Ahrend in the 1950s, the Revolt Chair has been relaunched by HAY together with Ahrend.

One of Friso Kramer's most famous designs, the Revolt Chair embodies his distinctive minimalist style; a revolutionary design and choice of materials that uses a bent sheet steel frame instead of a traditional tubular frame.

Reproduced today using the same process, the chair retains the functionality and resilient construction of its mid-century precursor, but in a sustainable material choice comprising a mix of recycled and virgin ABS in different colour options.

A dynamic and flexible chair, Revolt's ergonomic design moves with its user, offering active support while working, eating or sitting in conferences. Its comfort, durability and timeless aesthetics make it suitable for using in a wide variety of private, corporate or public spaces.





FRISO KRAMER

Friso Kramer was born in Amsterdam in 1922. After graduating in Interior Design from the Institute of Applied Arts in Amsterdam, he worked as a designer from 1948-1963 at De Cirkel, a manufacturer of steel furniture that had merged with the Ahrend group in 1939. It was while at DeCirkel that Kramer met Dutch industrial designer Wim Rietveld, with whom he would later collaborate. Kramer subsequently worked as Art Director of the Ahrend Group from 1971-1983.

Notable designs include his two concrete benches with low and high backs designed for public spaces, the Revolt Chair in 1953, and the Result Chair, which he designed together with Wim Rietveld in 1958.

Alongside his design work, Friso Kramer also held many administrative roles in art and design institutions and academies, both in his homeland and overseas, and he lectured at the Royal Academy for Fine Arts in The Hague.

Together with Ahrend, HAY has relaunched selected Friso Kramer designs - the Result Chair and the Revolt Chair.

REVOLT A PIECE OF HISTORY

Both the Result Chair and the Revolt Chair are undeniably iconic chairs in the history of contemporary European design. They represent the mission of their maker, Friso Kramer, who sought eternally to innovate new ways to work with current materials and technology in order to make affordable products for the masses. In that way, both chairs reflect HAY's mission as well.

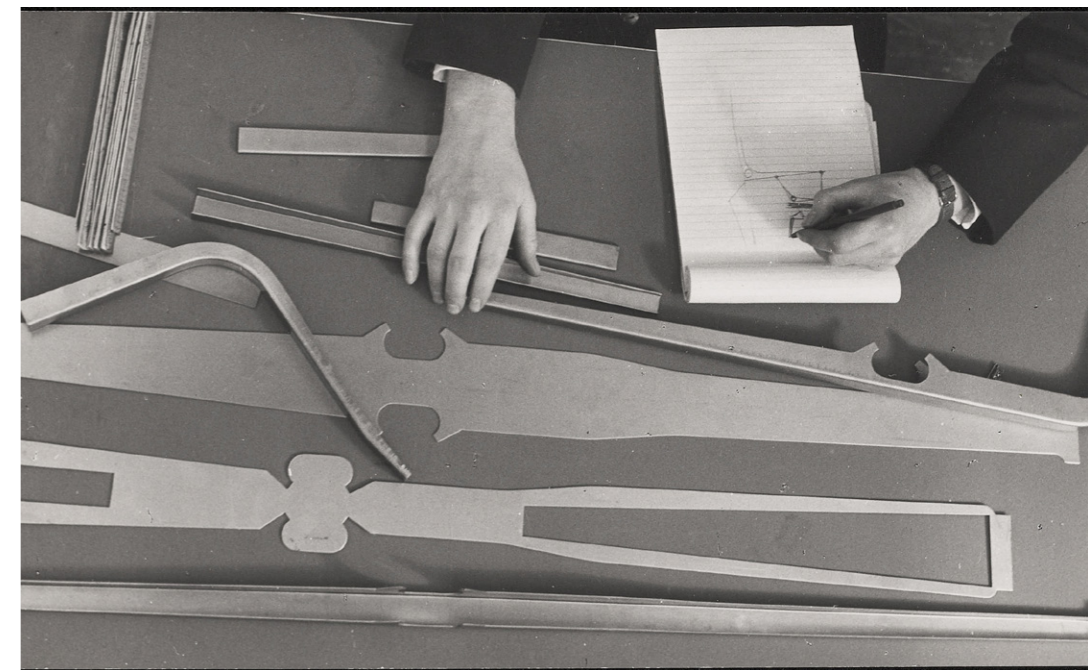
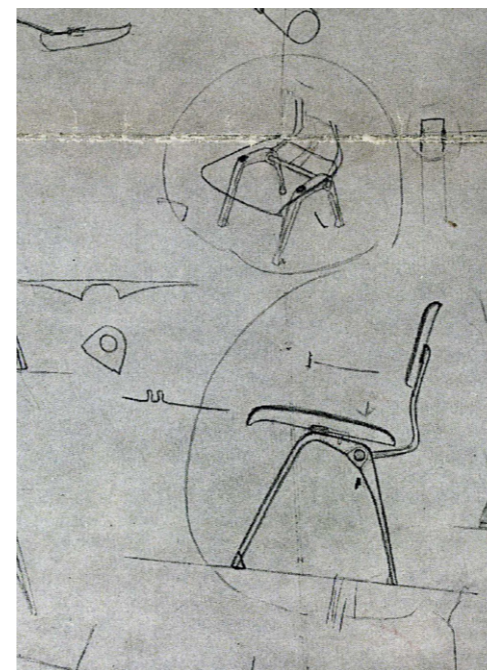
While they are different in their aesthetic and in their functionality, both Result and Revolt embody a revolution. To make them, Friso Kramer pioneered a new technique that employed pressed sheet steel rather than steel tube. This allowed for a decrease in the amount of material used, and subsequently created a more affordable product that could be produced on an industrial scale for mass consumption.



DYNAMIC COMFORT

One of Revolt's standout features is its extreme comfort. This results from its flexible, sheet steel frame and from the movement of the backrest, which is enabled by a rubber washer attached to the frame.

Revolt is a "task chair" without the tell-tale signs of that typology: it has no casters, no gas lift, and no adjustments, and yet it is an intelligent chair that supports the user no matter how she moves or what she is doing.



A SUSTAINABLE CONTEMPORARY PROFILE

Since Revolt is a relaunch of a classic product, we chose to give our version a contemporary advantage: a more environmental profile.

Revolt uses a mix of recycled and virgin ABS for its seat and back, and the steel sheet of its legs and frame allows us to cut down on quantity of material used, thereby creating less waste.

In terms of colour, we were inspired by the colours Friso Kramer chose when he introduced the Revolt Chair in 1953. Those original hues have been slightly modified in tone or saturation for a more contemporary touch, and to make them suitable additions to the HAY range.







- REVOLT -







- REVOLT -











- REVOLT -

Please use below link to download packshots,
lifestyle photos and other sales material of Revolt
IMAGE BANK

Please use below link for order
placement and further information
HAYB2B.COM

HAY

